

## Doosan Forklift Parts

Doosan Forklift Parts - Doosan Infracore Company Ltd. is a transnational organization consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Equipment and Machine Tools and Computerization Systems.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client requirements.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Additionally, there are more than 90 independent dealers moving forklift supplies and materials handling equipment. This system allows Doosan Infracore America to aggressively compete in this competitive market. The forklift product line remarkably includes 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous vehicle versions vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing lift truck company in the North American marketplace, due to their consistency in maintaining a high level of customer service excellence and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. lift Truck division based in Cleveland has a professional team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

At first the home-based lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled forklifts as part of a home-based equipment expansion project. Product sales of these goods were originally targeted to state-run firms, large scale corporations, and the military. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction became the new focus for enhancing quality and product development.

Home-based lift truck business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's progressive technological enhancements combined with sales success placed them in a situation of significant expansion of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint enterprise project to counter act competitive pressures in the US materials handling industry. This endeavor radically expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a new plant which helped launch the company for the manufacture of high added-value products suited for export. In 1993, the company had a international sales network and started exporting designs they had developed through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international markets.